Mid-Atlantic Regional Archives Conference

Friends Meeting

Art and Advocacy along the Delaware

November 7-9, 2013 | Philadelphia, Pennsylvania

The South East Prospect of the City of Philadelphia, original ca. 1718 painting by Peter Cooper, The Library Company of Philadelphia.

Welcome to Philadelphia!

The Local Arrangements and Program Committees welcome MARAC to the November 7-9, 2013 meeting in Philadelphia – the sixth MARAC meeting held here. We offer you the chance to visit a city celebrated for its importance in American history and where exciting new experiences await the visitor.

The meeting's theme is "Friends Meeting: Art and Advocacy along the Delaware." Art, artists, and archives will be the focus of a number of sessions. Some sessions will also be devoted to advocacy and its cousin, outreach. Beyond that, there will be wide-range of programs in other areas: technology and software, classified documents found in collections, mysteries solved using archives, bringing previous experience to work in archives, and the effects of Hurricane Sandy on cultural institutions.

The plenary and luncheon speakers have very different backgrounds, but both have done much to preserve and promote archives, history, and the city. Dr. Martin Levitt, Librarian of the American Philosophical Society, will offer reflections on his experience in the archives profession and his twenty years of teaching archives classes as a professor at Temple University. The luncheon speaker, Sam Katz, a Philadelphia businessman, civic leader, and former Mayoral candidate, has also become a documentary film producer and will discuss how his company has developed partnerships with collections, libraries, and cultural institutions to create his epic series, *Philadelphia: The Great Experiment*.

The reception will be held at the hotel, but beyond its confines, the city and its history await. Food should probably be added to the theme, and we urge you to visit some of the great variety of restaurants in the city, many within walking distance. We have also planned a special dine around for Thursday evening, in which local MARAC members will guide small groups to selected restaurants. If you plan to stay over Saturday, you can tour Yards Brewing Company, one of many microbreweries and brewpubs that have opened in the last twenty years, reviving the long history of brewing in the City. Tours will also take you to mansions on the Delaware River, Special Collections Research Center, Temple University (if you linger for lunch, some of the best food carts in the city are at Temple), the Library of the American Philosophical Society, and the Conservation Center for Art & Historic Artifacts. Other repositories will be holding open houses as well, and we invite you to visit those of particular interest to you.

Finally, in keeping with our theme, there will be a wonderful opportunity to tour the Barnes Foundation's building on the Benjamin Franklin Parkway, new home to its billion dollar collection featuring Impressionist, Post-Impressionist, and early modern art. The Foundation's move to the Parkway was infused with controversy; the new building itself has received critical praise for replicating and transcending the collection's original suburban location.

There is of course history aplenty in Philadelphia, but the premier attraction of Independence National Historical Park is a ten minute walk from the hotel. Of note are the exhibit at the site of the President's House, the "White House" of George Washington and John Adams which was excavated and developed since MARAC last visited Philadelphia, and the Underground Museum at Franklin Court, scheduled to reopen late summer after a major renovation.

So, please join us—and all your other friends—to meet along the Delaware River November 7-9.

Valerie-Ann Lutz and Lisa Mangiafico
Co-Chairs, Local Arrangements Committee

Charles Greifenstein and Laurie Rizzo
Co-Chairs, Program Committee

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Emily Rafferty, *The Baltimore Museum of Art*

SCHEDULE AT A GLANCE

WEDNESDAY, November 6

6:00pm – 8:00 pm . . . . . Registration

THURSDAY, November 7

8:00 am – 6:00 pm . . . . . Registration
9:00 am – 12:00 pm . . . . W1 – Working Outside the Walls
W2 – Disaster Response and Salvage
9:00 am – 4:00 pm . . . . . W3 – Introduction to EAD
10:00 am – 11:30 am . . . T1 – The Conservation Center for Art & Historic Artifacts
10:15 am – 10:30 am . . . Break
10:30 am – 12:00 pm . . . T3 – Special Collections Research Center, Temple University Libraries
12:00 pm – 1:00 pm . . . . Lunch on your own
12:00 pm – 5:00 pm . . . . T4 – Mansions on the Delaware
1:00 pm – 2:30 pm . . . . . T5 – The Library of the American Philosophical Society
1:00 pm – 4:00pm . . . . . W4 – Dating 19th Century Portrait Photographs
W5 – Managing Change in Your Archives
1:00 pm – 6:00 pm . . . . . MARAC Committee Meetings
2:00 pm – 3:30 pm . . . . . T2 – The Conservation Center for Art & Historic Artifacts
2:00 pm – 5:00 pm . . . . . T7 – Barnes Foundation
3:00 pm – 3:30 pm . . . . . Workshop Break
3:00 pm – 4:30 pm . . . . . T6 – The Library of the American Philosophical Society
5:30 pm – 8:30 pm . . . . . Dine Around Philadelphia
7:00 pm – 11:00 pm . . . . MARAC Steering Committee Meeting
9:00 pm – 12:00 am . . . . Hospitality Suite

FRIDAY, November 8

7:30 am – 6:00 pm . . . . . Registration
8:00 am – 9:15 am. . . . . Continental Breakfast
8:00 am – 8:30 am. . . . . MARAC New Member Orientation
8:30 am – 9:00 am. . . . . State Caucus Meetings
9:15 am – 10:15 am . . . . Plenary Session
10:15 am – 10:30 am . . . Break
10:30 am – 12:00 pm . . . S1 – S5 Concurrent Sessions
12:00 pm – 1:30 pm . . . . Lunch
1:45 pm– 3:15 pm. . . . . S6 – S10 Concurrent Sessions
3:15 pm – 3:45 pm . . . . . Break
3:45 pm – 5:15 pm . . . . . S11 – S14 Concurrent Sessions
6:00 pm – 7:15 pm . . . . . Reception
9:00 pm – 12:00 am . . . . Hospitality Suite

SATURDAY, November 9

7:30 am – 1:00 pm . . . . . Registration
8:00 am – 9:30 am. . . . . Breakfast and Business Meeting
9:45 am – 11:15 am . . . . S15 – S19 Concurrent Sessions
11:30 am – 1:00 pm . . . . S20 – S24 Concurrent Sessions
4:30 pm – 5:30 pm . . . . . T8 – Yards Brewing Company

For additional conference information: www.marac.info

Please bring a copy of this program with you, as it is the only one that you will receive!

Conference Overview *and Special Events*

WEDNESDAY, November 6

6:00 pm – 8:00 pm ..... Registration | *Riverview Foyer, 3rd floor*

THURSDAY, November 7

8:00 am – 6:00 pm ..... Registration | *Riverview Foyer, 3rd floor*
9:00 am – 4:30 pm ..... Workshops | *SEE PAGES 8-9*
10:00 am – 11:30 am ..... Tour 1 | *SEE PAGE 6*
10:15 am – 10:30 am ..... Break
10:30 am – 12:00 pm ..... Tour 3 | *SEE PAGE 6*
12:00 pm – 5:00 pm ..... Tour 4 | *SEE PAGE 7*
1:00 pm – 2:30 pm ..... Tour 5 | *SEE PAGE 7*
1:00 pm – 6:00 pm ..... MARAC Committee Meetings | All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas

2:00 pm – 3:30 pm ..... Tour 2 | *SEE PAGE 6*
2:00 pm – 5:00 pm ..... Tour 7 | *SEE PAGE 7*
3:00 pm – 4:30 pm ..... Tour 6 | *SEE PAGE 7*
5:30 pm – 8:30 pm ..... Dine Around Philadelphia | Enjoy the opportunity to dine at one of ten restaurants in Philadelphia with fellow archivists and meet new friends. Sign ups will take place at the conference registration area on Thursday. Watch the MARAC Blog for more information.

7:00 pm – 11:00 pm ..... MARAC Steering Committee
9:00 pm – 12:00 am ..... Hospitality Suite

FRIDAY, November 8

7:30 am – 6:00 pm ..... Registration | *Columbus Foyer, 2nd floor*
8:00 am – 9:15 am..... Continental Breakfast | *Columbus Foyer, 2nd floor*
8:00 am – 8:30 am..... MARAC New Member Orientation
8:30 am – 9:00 am..... State Caucus Meetings | Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!

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9:15 am – 10:15 am. . . . . Plenary Session | *Grand Ballroom C & D, 2nd floor*
MARAC gratefully acknowledges sponsorship of the Plenary Address by Temple University Libraries.

Reflections on 20 Years of Teaching Archives at Temple University

Dr. Martin Levitt, *Librarian of the American Philosophical Society*
Marty Levitt retired from Temple University in January 2013, after teaching the three-course sequence of archival education annually for 20 years. Levitt, who is also the Director of the Library of the American Philosophical Society, will speak about his experiences as an archival educator. He will address the evolution of Temple's archival education program, his career as a teacher, and how he discovered that teaching is as much a learning experience for the instructor as it is for the students.

10:15 am – 10:30 am . . . . . Break | *During the break, please visit with the vendors*
10:30 am – 12:00 pm . . . . . S1 – S5 Concurrent Sessions | *SEE PAGES 10-11*
12:00 pm – 1:30 pm . . . . . Luncheon | *Grand Ballroom C & D*
MARAC gratefully acknowledges sponsorship of the Luncheon by Temple University Libraries.

Philadelphia, the Great Experiment: A Documentary History

Sam Katz, *Philadelphia businessman, civic leader, former Mayoral candidate*
Katz, also now a documentary film producer, will discuss his epic series, *Philadelphia: The Great Experiment.* He will show excerpts from several of the episodes, explain a unique broadband distribution strategy, and discuss how the film series is being used to enhance educational programs in schools. Katz will also discuss how his company has developed partnerships with collections, libraries, cultural institutions, and citizens to mine the vast treasure trove of archival material that is available throughout the Greater Philadelphia area.

1:45 pm – 3:15 pm . . . . . S6 – S10 Concurrent Sessions | *SEE PAGES 12-13*
3:15 pm – 3:45 pm . . . . . Break
3:45 pm – 5:15 pm . . . . . S11 – S14 Concurrent Sessions | *SEE PAGES 14-15*
6:00 pm – 7:15 pm . . . . . Reception | Join us for a fun-filled reception with light refreshments in the Columbus Ballroom of the Hyatt Regency Hotel, overlooking the lights of the city. Meet with your colleagues and with students from the archives program at Drexel University's iSchool. MARAC gratefully acknowledges exclusive sponsorship of the reception by the Drexel University iSchool.

9:00 pm – 12:00 am . . . . . Hospitality Suite

SATURDAY, November 9

7:30 am – 1:00 pm . . . . . Registration | *Columbus Foyer, 2nd floor*
8:00 am – 9:30 am. . . . . Breakfast and Business Meeting | *Grand Ballroom C & D, 2nd floor*
All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45 am – 11:15 am. . . . . S15 – S19 Concurrent Sessions | *SEE PAGES 15-16*
11:15 am – 11:30 am . . . . . Break
11:30 am – 1:00 pm . . . . . S20 – S24 Concurrent Sessions | *SEE PAGES 17-18*
4:30 pm – 5:30 pm . . . . . Tour 8 | *SEE PAGE 7*

Tours

Philadelphia Art Museum under construction [1923], Grey Collection, The Athenaeum of Philadelphia.

Registration and pre-payment required. All tours leave from the Hotel Lobby unless otherwise noted.

THURSDAY, NOVEMBER 7, 2013

T1. The Conservation Center for Art & Historic Artifacts
Time: 10:00 am – 11:30 am

T2. The Conservation Center for Art & Historic Artifacts
Time: 2:00 pm – 3:30 pm

Fee: $10.00 per person, includes shared taxis to CCAHA; return is on your own
Minimum registration: 7
Maximum registration: 40

Over the past 35 years, the Conservation Center for Art & Historic Artifacts (CCAHA) has grown to be the largest nonprofit conservation laboratory in the country specializing in the treatment of works of art and historic artifacts on paper. Join the staff of CCAHA for a behind-the-scenes tour where conservators will demonstrate the art and science of caring for a wide array of materials, including historic manuscripts, rare books, beautiful fine art, and fragile photographs. Meet at 9:30 am for the morning tour or 1:30 pm for the afternoon tour to taxi to CCAHA.

T3. Special Collections Research Center, Temple University
Time: 10:30 am - 12:00 pm
Fee: $10.00 per person (includes round-trip tokens for SEPTA's Board Street Subway Line)

Minimum registration: 10
Maximum registration: 25

Temple University, founded in 1884, is a major urban university committed to providing accessible education to a diverse student body. The Special Collections Research Center houses collections documenting the history of the Philadelphia region, literature and art, contemporary culture, science fiction and fantasy, university history, and printing and publishing history. This behind the scenes tour will include the reading room, storage areas, and the current exhibition featuring significant acquisitions from 1966 to the present. After the tour, take advantage of nearby food trucks for lunch or visit Temple Libraries' Charles L. Blockson Afro-American Collection and the Wagner Free Institute of Science, a Victorian natural science and history museum and educational institution located a half mile away.

The tour will begin in the lecture hall on the lower level of Samuel L. Paley Library, 1210 Polett Walk, on the Temple University main campus in North Philadelphia. Use public transportation to reach the campus, via the SEPTA Regional Rail (Temple University Station) or the SEPTA Broad Street Subway Line (Cecil B. Moore stop).

T4. Mansions on the Delaware

Time: 12:00 pm - 5:00 pm
Fee: $50.00 per person, includes entrance fees and motor coach transportation
Minimum registration: 20
Maximum registration: 29

Enjoy a visit to the country estates of Andalusia, Grundy Mansion, and Pennsbury Manor along the banks of the Delaware River. From the time of William Penn through the turn of the 20th century, many of Philadelphia's first families built their country estates in this beautiful location. By river, barge, or carriage they came to escape the heat of summers in the city and it was here that they entertained some of the foremost figures in the history of our nation. *Please note: lunch is not included in the tour.*

T5. The Library of the American Philosophical Society

Time: 1:00 pm – 2:30 pm

T6. The Library of the American Philosophical Society

Time: 3:00 pm – 4:30 pm

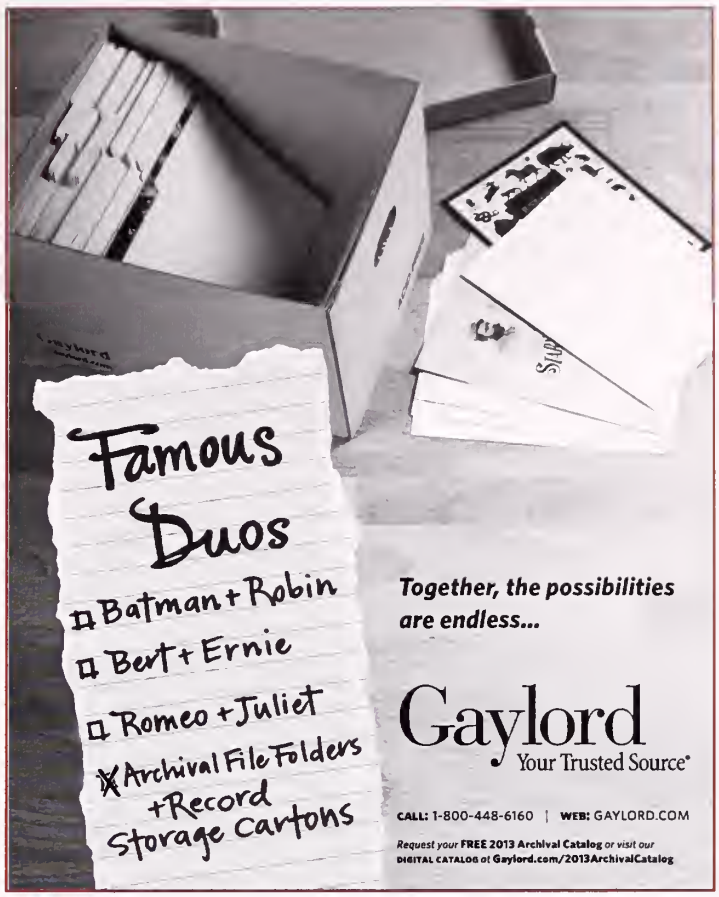
Fee: $5.00 per person
Minimum registration: 7
Maximum registration: 40

The Library of the American Philosophical Society is among the premier independent research libraries in the country. The Library houses outstanding collections in the history of science, American history to 1860, and Native American ethnography and linguistics. Among its holdings are the papers of Benjamin Franklin and Charles Willson Peale, the journals of Lewis and Clark, the largest collection of Charles Darwin papers outside England, and the papers of Franz Boas. Tour participants will be guided through non-public areas, see some treasures of the collection, and be given an orientation to the Mellon Foundation-funded project to digitize recordings of Native American languages.

T7. Barnes Foundation

Time: 2:00 pm – 5:00 pm
Fee: $ 28.00 per person, includes shared taxis from the Hyatt Penn's Landing to the museum
Maximum registration: 45

The Barnes Foundation was established by Albert C. Barnes in 1922 to "promote the advancement of education and the appreciation of the fine arts and horticulture." It holds one of the finest collections of post-impressionist and early modern paintings, with extensive holdings by Pierre-Auguste Renoir, Paul Cézanne, Henri Matisse, and Pablo Picasso. Join us at the new location of the Barnes on Benjamin Franklin Parkway for a brief introduction highlighting the contributions of the Barnes Foundation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Archives and Special Collections to the new building and logo followed by a docent led tour through the gallery. The tour will provide historical background on the Foundation and insights into the "Barnes Method" for appreciating art. Normally a $60.00 value, this is a tremendous opportunity to experience both a world-class art collection and a dynamic, contemporary building. *Meet at 1:30 pm to taxi to the museum from the hotel. Meet in the lower level NBC Comcast Universal Auditorium upon arrival.*

SATURDAY, NOVEMBER 9, 2013

T8. Yards Brewing Company

Time: 4:30 pm – 5:30 pm
Fee: $20.00 per person (includes a beer tasting)
Minimum registration: 10
Maximum registration: 30

The quote, "God made beer because he loves us and wants us to be happy" might be misattributed to Benjamin Franklin (he actually wrote a similar line about wine instead), but his adopted home of Philadelphia certainly has a rich beer history. At the beginning of the 18th century, the city shipped out more beer than all other American seaports combined. Wrap up your MARAC experience by celebrating this tasty legacy with a tour of the Yards Brewing Company, a craft microbrewery specializing in ales. The tour includes a walk through the brewing facilities as well as a guided tasting of four beers in Yards' pub room.

Workshops

W1. Working Outside the Walls

Half Day Workshop: 9:00 am – 12:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructor:
Joyce Conyers, *Naval History and Heritage Command*

We live in a culture where instant connectivity is at our finger tips: net meeting, Linux, iCloud, Twitter, iTunes, internet, global connection, webcam, multimedia, Facebook, iPhones, virtual connection, instant messaging. Archivists must work to guide social networks outside the walls to within. The dynamics of working outside the walls are simply this: development, knowledge, and courage. Everyone is equipped with tools to implement this process successfully. This workshop will show how working outside the walls improves employee relationships and job climate, as well as encourages professional development in national, international, and global workplaces.

Soldier eating spaghetti, 1944. George D. McDowell Philadelphia Evening Bulletin Collection. Special Collections Research Center, Temple University Libraries.

W2. Disaster Response and Salvage

Half Day Workshop: 9:00 am – 12:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructors:
Laura Hortz Stanton, *Conservation Center for Art & Historic Artifacts*
Renée Wolcott, *Conservation Center for Art & Historic Artifacts*

This workshop will address both the need for disaster planning and appropriate responses in the event of an emergency, when wet library and archival materials require immediate action. In the hands-on portion of the workshop, participants will review safe salvage and packing methods for various types of wet materials. Participants will also receive guidance in basic emergency preparedness, including advice on establishing a disaster plan, setting salvage priorities, and stocking supplies. In addition, they will learn the variables that can determine whether in-house salvage or working with a commercial vendor makes more sense after an emergency. Workshop attendees should wear comfortable clothes and shoes, since they will spend up to two hours on their feet.

Note: This workshop will be held at the Chemical Heritage Foundation at 315 Chestnut Street, a 10 minute walk from the hotel.

W3. Introduction to EAD

Full Day Workshop: 9:00 am – 4:30 pm
Registration Minimum: 15
Registration Maximum: 20
Cost: $80.00

Instructor:
Michele Combs, *Syracuse University Special Collections Research Center*

This workshop provides a full day of hands-on experience with EAD encoding. It will begin with a brief introduction to EAD and its relationship to other standards (LCSH, DACS, AAT, etc). Participants will be introduced to the basic structure of an EAD document and the elements required for a DACS minimum-level description. Then, starting with a provided EAD template and XSL style sheets, participants will produce a completely encoded finding aid ready for publication via web browser. Along the way, we will touch on the importance of documented encoding guidelines, inclusion of digital objects, incorporation of EAD into the processing workflow, publishing finding aids to the web, and resources for further exploration. No prior knowledge of EAD is necessary, but participants should be comfortable with general Windows or Mac functionality.

Please Note: Participants will need to bring their own laptop computer to the workshop and will receive instructions a few weeks before the workshop on software they need to download and install. The software will run on PCs, Macs, and Linux machines.

W4. Dating 19th-Century Portrait Photographs

Half Day Workshop: 1:00 pm – 4:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructor:
Gary D. Saretzky, Monmouth County Archives

Old portrait photographs are often found without a date, but trained archivists can frequently estimate dates fairly precisely based on the type of photograph; sitter's identity and clothing; physical characteristics of the photo, including mounting styles and mount information; photographer; and other factors. The date may be needed by researchers but it is also helpful for cataloging and to confirm identification of the subject.

In this half-day workshop, the presenter will explain major types of 19th century photographic processes used for portraiture and when they were popular, followed by techniques for dating photographs. Participants will learn how to use a micrometer to measure mounting board thickness. Slide presentations with several hundred examples will show dated cartes-de-visite, cabinet cards, and ferrotypes to help participants learn how the look of such images and their mounts evolved between the 1850s and 1900. The presenter will also bring vintage examples of the various processes and discuss how to identify and date them. After the lecture, participants will break up into pairs and try to date original examples using the micrometer and handouts with dating tips. The presenter will provide published references helpful for dating photographs and a bibliography of relevant publications and websites. Although not the main focus, the presenter will also provide guidance on the preservation of 19th century photographs. Participants may bring examples from their own collections for analysis and discussion.

W5. Managing Change in Your Archives

Half Day Workshop: 1:00 pm – 4:00 pm
Registration Minimum: 15
Registration Maximum: 25
Cost: $45.00

Instructor:
Fynnette Eaton, Eaton Consulting

Every organization examines how work is performed and makes changes, in many cases based on new technologies. This half-day workshop will address the challenges of managing change in an archival organization. The instructor will focus on defining change management; how change, transition, and resistance relate to one another; what the goals of change management should be; hallmarks of effective change management; and obstacles to change. The goal is to help attendees understand why there is resistance to change and to identify the best ways to deal with this issue so that change can be embraced.

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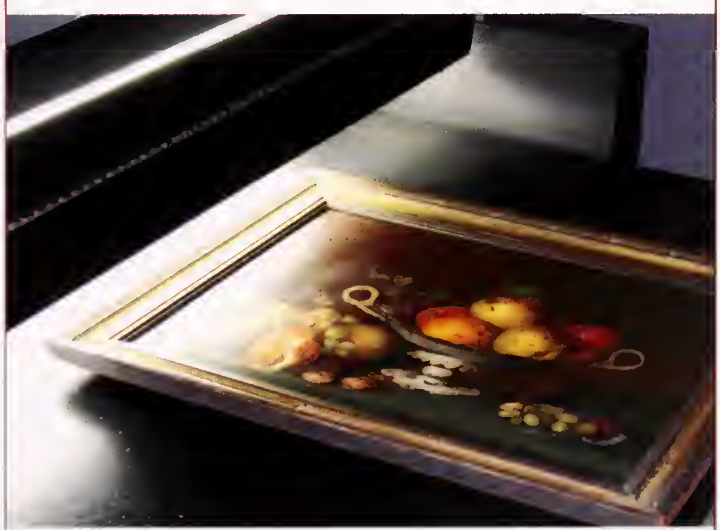

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CONCURRENT SESSIONS

FRIDAY, NOVEMBER 8 | 10:30 am – 12:00 pm

S1. Artists' Records in the Archives

Artists' records can provide a valuable window into an artist's personal life, work process, and career, and can challenge our notions of what defines art and archives. The speakers for this session will provide intriguing case studies, from the processing issues presented by contemporary and modern artists' records, to partnering with individual living artists to conduct oral histories, and to working as an archives consultant for artists, their estates, and for art museums. The moderator, an art museum archivist, will lead a discussion between panelists and the audience after the presentations.

MODERATOR:
Susan K. Anderson, *Philadelphia Museum of Art*
SPEAKERS:
Christiana Dobrzynski Grippe, *Museum of Modern Art*
Janine St. Germain, *Archives Consultant*
Beth Levitt, *National Archives and Records Administration (Philadelphia)*
Susan K. Anderson, *Philadelphia Museum of Art*

S2. Evaluating the User Experience: What to Ask, How to Measure, and What to Learn from Assessment

As cultural heritage repositories, we seek to connect our materials and our users in an ever-growing number of ways. Evaluating user experience helps us to focus these efforts and make the most out of every opportunity to engage and serve our users. While identifying what and how to evaluate seems challenging, there are many ways we can approach assessment and inform our work. This panel will discuss data gathering techniques as well as projects underway at a variety of institutions evaluating instruction, on-site research, websites, and programming.

CHAIR:
Matthew Farrell, *Brown University*
SPEAKERS:
Sarah Horowitz, *Augustana College*
Joyce Chapman, *State Library of North Carolina*
Beth Twiss Houting, *Historical Society of Pennsylvania*
Alana Miller, *Museum of Modern Art*

S3. Tech Tools for Archives: Pecha Kucha Style

In this fast-paced session, speakers will highlight a variety of new and innovative technology tools, including software, websites, and social media that have helped them to either describe and preserve their collections or reach new users. Attendees will walk away with a list of tools to explore further on their own.

MODERATOR:
Kate Theimer, *ArchivesNext*
SPEAKERS:
Matt Strauss, *Senator John Heinz History Center*
Kelly Crawford, *Archives of American Gardens, Smithsonian Institution*
Abby Adams, *Hagley Museum and Library*
Sonia Yaco, *Old Dominion University*
Greta Kuriger, *George Mason University*
Richard Shrake, *American Philosophical Society*
Molly Tighe, *Mattress Factory Museum*
Robin Pike, *University of Maryland Libraries*
Anna Clarkson, *The Baltimore Museum of Art*

S4. Ghosts of Careers Past: Bringing Previous Experience into the Archives

What was your career before you became an archivist? Most archivists come to the field from a related discipline, and some with completely un-archival backgrounds and interests. The speakers in this session will discuss how skills from those past careers and interests have helped them be better archivists. From table-top gaming to retail customer service, learn how your skills and hobbies can help you in the archives.

CHAIR:
Jane Zhang, *Catholic University of America*
SPEAKERS:
Christopher Hartten, *Library of Congress*
Tamara Gaydos, *Peabody Essex Museum*
Sarah Lichtenfeld, *Smithsonian Networks*
Susan Alger, *Milton Hershey School Heritage Center at Kinderhaus*
Anne-Marie Viola, *Dumbarton Oaks*

S5. Finding the Right Chemistry: Challenges in Science Archives

Science archives in the 21st century face major challenges, including the sheer volume and complexity of material, managing massive amounts of data, ephemeral media and obsolescence, privacy issues, and educating scientists on the historical importance of their records. Three experienced professionals in health science records, medical records, and science academy archives will discuss how different institutions develop enterprise documentation strategies, manage burgeoning digital collections, and ensure preservation and access in a field that sometimes loses sight of its own historical importance.

MODERATOR:
Stephanie Morris, *Sisters of the Blessed Sacrament*
SPEAKERS:
Patrick Shea, *Chemical Heritage Foundation*
Lisa Mix, *NewYork-Presbyterian Weill Cornell Medical Center*
Janice Goldblum, *National Academy of Sciences*

FRIDAY, NOVEMBER 8 | 1:45–3:15 pm

S6. Art from Archives

Art exhibits and projects inspired by archival materials can be a powerful outreach and publicity tool. In this session, learn how archivists, librarians, and artists have used creative projects to engage new audiences and interpret collection materials in a new light. Projects include edible books, paintings depicting the life of Jewish prison inmates, and using social media to create digital postcards.

MODERATOR:
Vincent Novara, *University of Maryland*
SPEAKERS:
Maureen Cech, *University of Delaware*
Jaime Margalotti, *University of Delaware*
Leslie Simon, *National Archives and Records Administration*
Sean Kelley, *Eastern State Penitentiary and independent artist*
Alina Josan, *Eastern State Penitentiary and independent artist*
Kira Dietz, *Virginia Tech*
Sarah Denison, *Delaware Public Archives*

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Can you help me locate a theater poster from the early 1900s?
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CONCURRENT SESSIONS

Delaware Avenue - Looking South from Walnut Street (1899), City of Philadelphia, Department of Records, Philadelphia City Archives.

FRIDAY, NOVEMBER 8 | 1:45–3:15 pm

S7. Politics, Professionalism, and the Future of Archival Advocacy

This panel discussion will explore why the archives profession needs to seek out opportunities to advance our interests through direct political engagement. It will also look at instances where this has been successful and discuss how this recalibration of advocacy efforts might come about at the institutional and individual level.

CHAIR:
Ed Galloway, University of Pittsburgh
SPEAKERS:
Bradley Wiles, *American Public University*
Laura Starratt, *Emory University*
Jeremy Brett, *University of Iowa*
Christine George, *SUNY Buffalo Law School*

S8. Naval History Collections in the Mid-Atlantic Region

Since colonial times, the history of the American people has been intrinsically tied to maritime commerce and the need for naval forces to protect that commerce and defend American shores against foreign enemies. With the commemorations of the 200th Anniversary of the War of 1812, the 150th Anniversary of the Civil War, and the 70th Anniversary of World War II bringing about renewed public and scholarly interest in these historical events, speakers will discuss archival holdings related to the naval history of the United States.

MODERATOR/SPEAKER:
Gregory Ellis, *The Naval History and Heritage Command*
SPEAKERS:
David D'Onofrio, *U.S. Naval Academy*
Megan Good, *Independence Seaport Museum*
Tina Ligon, *National Archives II*

S9. Hidden Collections Initiative for Pennsylvania Small Archival Repositories

HCI-PSAR (Hidden Collections Initiative for Pennsylvania Small Archival Repositories) is a three-phase project sponsored by the Historical Society of Pennsylvania to make better known and more accessible the largely hidden collections of the numerous small, primarily volunteer-run archival and manuscript repositories in the greater Philadelphia area. The institutions involved with this project include small historical societies, museums, and historic sites. Speakers in this session include those who work on the project side of the initiative and representatives from the repositories.

MODERATOR:
Caitlin Goodman
SPEAKERS:
Celia Caust-Ellenbogen, *Historical Society of Pennsylvania*
Faith Charlton, *Historical Society of Pennsylvania*
Jack McCarthy, *Historical Society of Pennsylvania*
Bob Skiba, *William Way LGBT Center*
Erica Harman, *Eastern State Penitentiary*

S10. Primary Source Instruction in Higher Ed

To capture students' interest in archives and special collections takes innovation and creativity. As the speakers in this session will demonstrate, this creativity can take all different forms - from the web to in-depth class exercises. They will also discuss the challenges and rewards of incorporating primary source instruction into the curriculum.

CHAIR:
Valerie Sallis, Society of the Cincinnati
SPEAKERS:
Margery N. Sly, *Temple University*
Robin M. Katz, *Brooklyn Historical Society*
Diane Riley, *Nazareth College*
Marylin Parrish, *Millersville University*
Carla Rineer, *Millersville University*

FRIDAY, NOVEMBER 8 | 3:45–5:15 pm

S11. Picture This: Graphics Archives and Archivists in the 21st Century

The 21st century has brought new challenges and opportunities for visual materials and the archivists who work with them. This session will address the changing nature of graphics special collections as they are affected by digitization as well as changes in visual materials cataloging and staffing. Speakers will present on a variety of topics including the use of new standards to increase access to old inventories, the breakdown of traditional archival roles, and describing visual materials in the digital age.

CHAIR:
Erika Piola, *The Library Company of Philadelphia*
SPEAKERS:
William Jordan Patty, *George Mason University*
Cathleen Lu, *The Historical Society of Pennsylvania*
Hillary Kativa, *The Historical Society of Pennsylvania*
Sue Hamburger, *Pennsylvania State University*

The great sanitary fair, Philadelphia, 1864 - dining saloon. The Library of Congress Collection.

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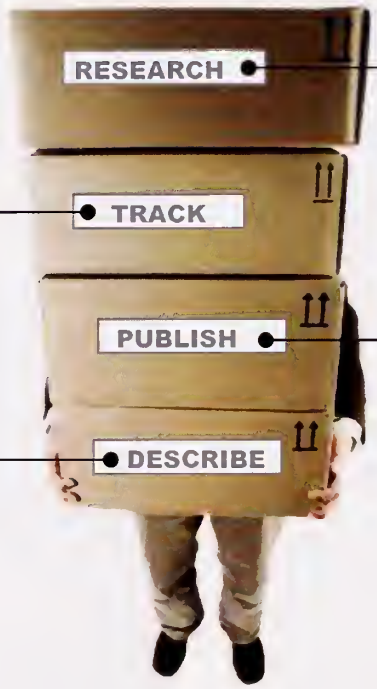

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CONCURRENT SESSIONS

Delaware Ave. [Avenue], foot of Market St. [Street], Philadelphia, Pa. Detroit Publishing Co., publisher. Between 1900 and 1910. From Library of Congress Collection.

FRIDAY, NOVEMBER 8 | 3:45–5:15 pm

S12. Refining Archival Data

Archival work often involves working with less-than-ideal data about our collections, such as spreadsheet inventories provided by donors or legacy metadata created by multiple staff members over decades. Open Refine is a powerful, low-barrier tool for dealing with these data headaches. Presenters will discuss features of Open Refine, including data cleanup, restructuring, and enhancement with linked open data.

MODERATOR:
Judy Stevenson, *Longwood Gardens*
SPEAKERS:
Maureen Callahan, *Princeton University*
Jefferson Bailey, *Metropolitan New York Library Council (METRO)*
Alexander Duryee, *AudioVisual Preservation Solutions*

S13. Encoded Archival Context-Corporate Bodies, Persons, and Families (EAC-CPF)

EAC-CPF is being implemented in order to network collections across institutions and ensure other aspects of archival authority control. An open source editing and publication application and its interaction with services like VIAF and dbpedia to pull in data will be discussed. EAC will be used to build sophisticated prosopographies of the Greek and Roman world.

MODERATOR:
Adrienne Pruitt, *Boston College*
SPEAKERS:
Ethan Gruber, *American Numismatic Society*
Dan Santamaria, *Princeton University*

CONCURRENT SESSIONS

FRIDAY, NOVEMBER 8 | 3:45–5:15 pm

S14. Check It Out: Circulation Management for Archives

The speakers in this session will talk about utilizing and assessing circulation management systems for archives and special collections. The speakers will talk about the different ways a system such as Aeon is used for managing public services and managing processing. This session will also provide commentary and an assessment of issues with existing systems to provide access to special materials such as for Braille archival materials.

MODERATOR:
Kate Colligan, *Elsie H. Hillman Archives*
SPEAKERS:
Christine Lutz, *Princeton University*
Gabriel Swift, *Princeton University*
Lisa Sisco, *Carnegie Museum of Natural History*

Hand colored etching by Edward Williams Clay, 1799-1857, engraver. Published: 1829 or 1830. Library of Congress Collection.

SATURDAY, NOVEMBER 9 | 9:45–11:15 am

S15. Archiving, Preservation and Access of Complex Artworks

The past four decades have been a boon to new media art. Artists have taken advantage of technological advances ranging from CD-ROMS to the web to create new artworks and experiences. These pieces form a vital record of our cultural and aesthetic history as a digital society. With increased complexity of the works comes increased complexity in making these pieces accessible over the long term. This session brings some of the leaders on this front together to talk about projects that are producing solutions to preservation and long-term access issues and bringing about progress.

CHAIR:
Sherrie Bowser, *Virginia Tech University*
SPEAKERS:
Chris Lacinak, *AVPreserve*
Glenn Wharton, *MoMA*
Danielle Mericle, *Cornell University*
Jonathan Minard, *Deepspeed Media and Resident at Eyebeam Art & Technology Center*

S16. Creating Web Exhibitions and Mobile Apps for Archives

Repositories of all kinds are incorporating web exhibitions and mobile applications to encourage "visitors" to explore their collections and to create environments for interactive and personalized experiences. Collaborations between archivists, curators, interaction designers, and coders are growing, as are the fields of digital humanities and cultural informatics, blurring previously defined professional boundaries. This session will highlight specific examples of mobile-ready design for smart phones and tablets, web components as enhancements to physical exhibitions, and innovative approaches to bringing in new user groups/"visitors" via web exhibitions.

MODERATOR:
Colleen Benoit, *History Associates, Inc.*
SPEAKERS:
Rachel Moloshok, *Historical Society of Pennsylvania*
Dana Dorman, *Historical Society of Pennsylvania*
Kelly J. Smith, *Senator John Heinz History Center*

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We proudly recognize the many Dickinson alumni who are currently employed as archivists or are aspiring toward careers in the archives field.

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Mary Chobanian, '12
Steven D'Avria, '07
Laura Edgar, '02
LeAnn Fawver, '00
Sean M. Fisher, '89
Thomas Flynn, '07
Jim Gerencser, '93
Heather Glasby, '02
Allyson Glazier, '11
Krista Gray, '09
Matthew Jones, '07
Michele Lavoie, '98
Meg McAvoy, '10
Megan McCooley, '05
Holly Mengel, '98
Cassandra Nespor, '04
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And the Birthplace of

The Declaration of Independence and

The Constitution

CONCURRENT SESSIONS

Philadelphia brewery, lithograph. Created ca. 1870. The Library of Congress Collection.

SATURDAY, NOVEMBER 9 | 9:45–11:15 am

S17. Enhancing Resource Discovery through Creative Collaboration

In this panel, representatives from three different academic institutions will share projects they worked on with the goal of providing better access to collections through collaborative projects. Speakers will discuss some of the benefits and lessons that have emerged when collaborating to provide access to previously inaccessible collections. Whether it be utilizing new technological tools, interns and volunteers, or interdepartmental collaboration, these panel members will share their innovative experiences, with the ultimate goal of providing access to collections.

CHAIR:
Debora A. Rougeux, *University of Pittsburgh*
SPEAKERS:
Lori Birrell, *University of Rochester*
Marcy Strong, *University of Rochester*
Elizabeth Shepard, *Medical Center Archives of NewYork-Presbyterian/Weill Cornell*
Jason Kovari, *Cornell University*
Malinda Triller Doran, *Dickinson College*

S18. Lost Treasures: Discovery and Detective Work in the Archives

Some of the more enjoyable aspects of our profession are solving mysteries and bringing attention to previously unknown or "lost" histories for our users. Discovering the who, what, where, and when can feel like the archival equivalent of a hunt for treasure. Four of the speakers will talk about the methods they used in order to unravel a mystery from start to finish—and the interesting places their searches lead them. The fifth speaker will discuss how he has attempted to bring a little-known and under-utilized collection back into the public eye.

CHAIR:
Josué L. Hurtado, *Temple University*
SPEAKERS:
Eric D. Dulin, *Cigna*
Cara F. Griggs, *The Library of Virginia*
Ervin L. Jordan, Jr., *University of Virginia*
James D. McMahon, Jr., *Milton Hershey School*
Valerie A. Metzler, *Archivist/Historian*

S19. Archives Reaching Out: Educating Non-Higher Education Communities

Outreach to non-traditional researchers and under-represented communities is an increasingly important part of archival work. Speakers in this session will discuss three exciting programs: Project RIGHT Now-Carolinas! works in partnership with communities in North Carolina and South Carolina to study and preserve local African American history. The Student Family History Initiative reaches out to students of all ages (particularly youth of color) to help spark a deeper interest in and connection to history and an understanding that they are an important part of the history and future of their communities. Working with middle and high school students through National History Day not only brings them in touch with original materials but also allows archivists to educate and inform in new and exciting ways.

CHAIR:
Megan E. Lallier, *Ancient Egypt Research Associates*
SPEAKERS:
Holly A. Smith, *Southern Historical Collection*
Lori Elizabeth Harris, *North Carolina State University*
Andrea Reidell, *The National Archives at Philadelphia*
Michael Karpyn, *Marple Newtown Senior High School*

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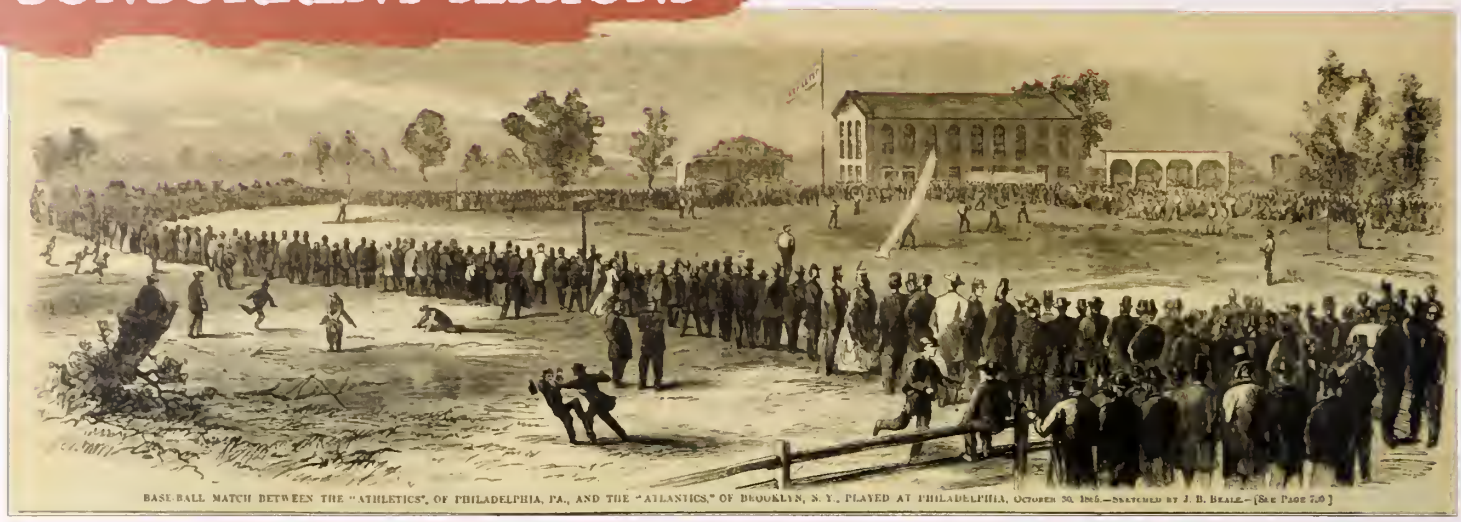
BASE-BALL MATCH BETWEEN THE "ATHLETICS", OF PHILADELPHIA, PA., AND THE "ATLANTICS," OF BROOKLYN, N. Y., PLAYED AT PHILADELPHIA, OCTOBER 30, 1865.—SKETCHED BY J. B. BEALE.—[SEE PAGE 758]

Base-ball match between the "Athletics", of Philadelphia, Pa., and the "Atlantics", of Brooklyn, N.Y., played at Philadelphia, October 30, 1865. The Library of Congress Collection.

SATURDAY, NOVEMBER 9 | 11:30 am–1:00 pm

S20. Philadelphia Powerhouses: Four Individuals Who Changed the City's Cultural Landscape

Each panelist in this session will discuss their experiences and discoveries working with archival collections relating to prominent individuals in the Philadelphia arts scene. Jack McCarthy uncovered materials used in celebrating the centennial of the 1912 appointment of Leopold Stokowski as Conductor of the Philadelphia Orchestra. Barbara Beaucar discovered that Dr. Albert C. Barnes often compared music to art and composers to artists, a connection that has inspired musical programs at the Barnes Foundation's new building in Philadelphia. Bertha Adams processed the institutional records and personal papers of Fiske Kimball and Anne d'Harnoncourt, two of the most influential directors of the Philadelphia Museum of Art, whose tenures were as similar and disparate as the records they kept.

MODERATOR:
Courtney Smerz, *Temple University*
SPEAKERS:
Jack McCarthy, *Historical Society of Pennsylvania/Independent Archival Consultant*
Barbara Anne Beaucar, *The Barnes Foundation Archives*
Bertha Adams, *Philadelphia Museum of Art Archives*

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S21. Outreach: Internal, External, Collaborative, and Imaginative

Outreach can take many forms and often requires unusual collaborations with internal offices or external organizations. In this session, a corporate archives partners with such departments as Government Affairs and Food & Beverage for internal outreach through exhibits; a music conservatory's archives befriends Development, Public Relations, and Alumni Services to do public outreach through online content, exhibits, and publications; and a county archives conducts Archives Week public programs with more than 60 participating archives and history organizations.

CHAIR:
Matt Herbison, *Drexel University College of Medicine Archives*
SPEAKERS:
Gary D. Saretzky, *Monmouth County Archives*
Beth Schuster, *Marriott International*
Helene van Rossum, *Curtis Institute of Music*

S22. Shhhh! Is it a Secret? Managing Potentially Classified Documents in the Archives

How do you process a document stamped: "This document contains information affecting the national defense of the United States?" Do you restrict it from researchers, arrange and describe as normal, or telephone NARA in a panic? This session will explore how to appropriately manage such records. A program analyst at NARA will provide guidance on properly identifying potentially classified materials and next steps to follow. Two archivists will share their (sometimes humorous) experiences with handling classified materials from congressional papers and manuscript collections of retired faculty members.

CHAIR:
Brian Keough, *University at Albany, SUNY*
SPEAKERS:
Jodi Boyle, *University at Albany, SUNY*
Kate Cruikshank, *Indiana University Bloomington*
Meredith Wagner, *National Archives and Records Administration*

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SATURDAY, NOVEMBER 9 | 11:30 am–1:00 pm

S23. Do They Know We Are Here? Engaging Donors and Acquiring Records in Academic Archives

This session will look at the challenges and issues of acquiring historic records and collections for university and academic archives that have low visibility, no mandate, or are otherwise little known to their potential donors. Presenters will discuss acquiring official university records, student organization materials, and creating an academic archive. Archival topics covered in this session will include acquisition policies, appraisal, donor outreach, and event organization.

MODERATOR:
Carolyn S. Parsons, *University of Mary Washington*
SPEAKERS:
Laura Uglean Jackson, *University of Wyoming American Heritage Center*
Matt Francis, *SUNY Potsdam*
Lynda Kachurek, *University of Richmond*

S24. Dealing with Unprecedented Disaster and Damage: Real-time Responses to Hurricane Sandy

Coastal New York and New Jersey bore the brunt of the fury of Hurricane Sandy, with many historical locations and collections sustaining major damage. Archival professionals needed to act quickly to assure that many of the area's historical treasures were not permanently lost. The speakers will explain how the real-time responses of the local archival community not only helped save their own collections, but also how their considerable and prompt interaction with those institutions unfamiliar with resources available to them helped to save others as well. They will also help to establish a framework of priorities and actions to consider should another disaster strike.

MODERATOR:
Bob Golon, *Princeton Theological Seminary*
SPEAKERS:
Caryn Radick, *Rutgers University*
Capt. Vincent Solomeno, *National Guard Militia Museum of New Jersey*
Laura Poll, *Monmouth Historical Association*

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Reservations may be made by phone or on the web at https://resweb.passkey.com/go/maracfall2013 by 5:00 pm on October 16, 2013. When registering please identify yourself as part of the MARAC group. All major credit cards are accepted.

The MARAC room rate is $169.00 per room per night, plus 15.2% state and local taxes.

Check in is at 3:00 pm and check out is 11:00 am. There is complimentary Internet access in guest rooms and the public lobby areas of the hotel.

Transportation and Parking Information

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Taxi cost from the airport is approximately $28.50. Fare for the bus, from Greyhound Bus Terminal (10th and Filbert Streets), is approximately $6.00.

BY TRAIN:

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Taxi cost approximately $12.00 - $15.00

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Public transportation is available from the airport via Regional Rail (Airport Line) to 30th Street Station and then via the Blue Line (Market Frankford Line) to 2nd Street Station, with a walk of several blocks to the hotel from 2nd Street Station. For further public transit information, visit the SEPTA website at http://www.septa.org

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Please check: **MARAC Member?** ☐ **YES** ☐ **NO** **New member?** ☐ **YES** ☐ **NO**

REGISTRATION

Postmarked by October 2:	___MARAC member - $85.00	___Non-member - $130.00
Postmarked October 3–23:	___MARAC member - $95.00	___Non-member - $140.00
After October 23 (register on-site):	___MARAC member - $105.00	___Non-member - $150.00

___ Student Rate (please include photocopy of valid Student ID): $40.00

___ Saturday only registration rate: $50.00

Registration Fee $_____

WORKSHOPS *(Confirmations will be made by the MARAC Meetings Coordinating Committee)*

W1 Thursday – Working Outside the Walls ..... # _____ @$45/person $_____

W2 Thursday – Conservation Center for Art and Historic Artifacts Disaster Recovery ..... # _____ @$45/person $_____

W3 Thursday – Introduction to EAD ..... # _____ @$80/person $_____

W4 Thursday – Dating 19th Century Portrait Photographs ..... # _____ @$45/person $_____

W5 Thursday – Managing Change in Your Archives ..... # _____ @$45/person $_____

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday – Conservation Center for Art & Historic Artifacts (10:00 am tour) ..... # _____ @$10/person $_____

T2 Thursday – Conservation Center for Art & Historic Artifacts (2:00 pm tour) ..... # _____ @$10/person $_____

T3 Thursday – Special Collections Research Center, Temple Libraries ..... # _____ @$10/person $_____

T4 Thursday – Mansions on the Delaware ..... # _____ @$50/person $_____

T5 Thursday – Library of the American Philosophical Society (1:00 pm tour) ..... # _____ @ $5/person $_____

T6 Thursday – Library of the American Philosophical Society (3:00 pm tour) ..... # _____ @ $5/person $_____

T7 Thursday – Barnes Foundation ..... # _____ @$28/person $_____

T8 Saturday – Yards Brewery ..... # _____ @$20/person $_____

Please help us plan arrangements by checking the activities you plan to attend:

Friday Continental Breakfast ..... # _____ FREE

Friday Luncheon *(check entree choice):* ☐ Chicken OR ☐ Mushroom Ravioli ..... # _____ @$30/person $_____

Friday Reception in the Columbia Ballroom of the Hyatt Regency Hotel ..... # _____ FREE

Guest Ticket ..... # _____ @$15/person $_____

Saturday Morning Breakfast before Business Meeting ..... # _____ @$20/person $_____

All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.

Please list any dietary restrictions: _____

PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22 S23 S24

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